

# 3<sup>rd</sup> Edition INTERNATIONAL AUTOSHOW

**13 - 16 SEPTEMBER 2024**

**TRIPURA VASINI,  
PALACE GROUNDS, BANGALORE.**

Supported by:



Auto Dealers  
Association



Karnataka Two Wheeler  
Workshop Owners &  
Technicians Association



Mysore Industries  
Association

Organised by:



Event Partner:



# ABOUT 3RD INTERNATIONAL AUTO SHOW-2024

The exciting Auto Show 2024 which is set to take place at the Palace Grounds in Bengaluru is organized by Triune Exhibitors in collaboration with TYGA Exhibitions as an event partner.

It's a perfect platform for showcasing the latest advancements in the automotive and EV space related to Components, technologies and innovations related to automobile and electric vehicles. The event will also offers a peek into the future of the Automobile industry and provide a vital B2B networking opportunity with a highly targeted audience from the automotive and EV industry.

## Who can Exhibit?

- ⊗ Accident Assistance
- ⊗ ADAS / Autonomous Driving
- ⊗ Auto Parts and Components Manufacture
- ⊗ Automobile Body Builders
- ⊗ Automotive Components & In-vehicle System
- ⊗ Automotive Solutions / Automotive Technologies
- ⊗ Audio, Video & Navigation System
- ⊗ Battery Manufacturers
- ⊗ Battery Operated Vehicles
- ⊗ Coach Builders / Design Vehicles
- ⊗ Car Washing & Care
- ⊗ Chassis
- ⊗ CNG Units
- ⊗ Connectors, Harnesses, Consumer & Industrial Solutions
- ⊗ Commercial Vehicles - Bus, Trucks, Lorries Etc.
- ⊗ Cutting / Grinding Process Finishing / Heat Treatment
- ⊗ CAD / CAM Solutions
- ⊗ EMC/Noise Reduction
- ⊗ E-mobility / EV Technology
- ⊗ Electric Vehicles / EV Chargers
- ⊗ Finance Companies / Insurance Companies
- ⊗ Fleet Tracking Systems
- ⊗ Garage Tools & Equipment's
- ⊗ Inverters, Peripherals, IT & Management
- ⊗ Laser Technologies
- ⊗ Lightweight Materials for Automotive Moulding
- ⊗ Material Joining Technology Processing Equipment
- ⊗ Mechanical & Lightweight Technologies
- ⊗ Mobile Services & Motor Technologies
- ⊗ Non-Automotive Solutions
- ⊗ Oil & Lubrications
- ⊗ Paint Work & Corrosion Protection
- ⊗ Rechargeable / Next-generation
- ⊗ Repair & Maintenance Equipment
- ⊗ Rim & Sprocket Manufacturer
- ⊗ Road Safety Research Institutes
- ⊗ Electronic Components & Devices
- ⊗ Sensing Technologies
- ⊗ Testing & Pollution Control Equipment
- ⊗ Towing Service
- ⊗ Tuning Equipment's
- ⊗ Tyres & Tubes Manufacturer
- ⊗ In-vehicle Software Development





## Who can Visit?

- ⊗ CEOs & Decision Makers
- ⊗ Accessories Department & Shop Owners
- ⊗ Assembly Line Manager
- ⊗ Association
- ⊗ Bus Body Builders
- ⊗ Car Wash & Service Stations
- ⊗ Consultants / Engineers
- ⊗ Drivers, Technicians & Mechanics
- ⊗ Corporate Buyers
- ⊗ Delegations from State Transportation Depts, Dealerships & Technical Institutions
- ⊗ Division Heads
- ⊗ Distributors & Traders
- ⊗ Educational Institutes
- ⊗ Electricals & Electronic Departments
- ⊗ End Customer
- ⊗ Engineering Departments
- ⊗ Engineers & Technicians
- ⊗ Garage & Workshop Owners
- ⊗ Government officials / Senior Executives of PSU's
- ⊗ General Visitors
- ⊗ IT / Software Development teams from Manufacturing units
- ⊗ Machining Centres
- ⊗ Overseas Visitors & Buyer Delegations
- ⊗ Planning / Project Heads
- ⊗ Press / Media Officials
- ⊗ Quality & Inspection Departments
- ⊗ Paint Shop Departments

## PARTICIPATION EXPENSES

Type of Stall	Minimum Area (Sq. Mtrs)	Rate Per Sq. Mtr (INR)	Rate Per Sq. Mtr (USD)
Shell Scheme	9 Sq. Mtrs	₹ 9,000	\$ 280
Bare Space*	36 Sq. Mtrs	₹ 8,500	\$ 260

Bare Space\* Only booked area will be provided without any of the stall facilities.

### Open Side Charges:

- a) 2 side open - 10% of the space charges
- b) 3 side open - 15% of the space charges

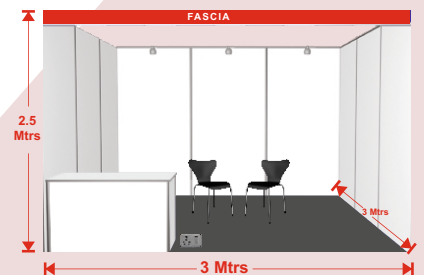
Note : GST @18%

GSTIN : 29AABCT8763B1Z6

Payment in favour of "TRIUNE EXHIBITORS PVT. LTD."

## STALL FACILITIES

- ⊗ Shell Scheme (3mtrs x 3mtrs)
- ⊗ Back & Side partitions with modern prefabricated system similar to octonorm panels
- ⊗ Synthetic Carpet
- ⊗ Name on Fascia
- ⊗ Three Spot Lights
- ⊗ One 5A Plug Point
- ⊗ One Table
- ⊗ Two Chairs
- ⊗ Copy of the Exhibitors Directory



## KEY HIGHLIGHTS

**1**  
**350+**  
EXHIBITORS

**2**  
**40,000+**  
BUSINESS VISITORS

**3**  
**5+**  
COUNTRIES  
PARTICIPATING

**4**  
**1,00,000 + sq. ft**  
EXHIBITION AREA



## ABOUT ORGANISER

TRIUNE EXHIBITORS PVT LTD is amongst few Indian exhibition organizers with a commendable track record of having organized Over 58 Exhibitions. As a two-decade old company Triune has a legacy of organizing mega events like AMTEX, INDIAPLAST, PLASTASIA, ELASIA & many more. Triune has also institutionalized International Trade Fairs like Printing & Packaging, Food & Bakerytech, Agri & Floratech, Autoshow, Chemical & Rubber, India Connect & Smartcities Expo.

## ABOUT TYGA

TYGA Exhibitions is a Bengaluru-based exhibition and event management firm, renowned for its robust understanding and extensive organizing experience. Since its inception in 2020, TYGA has been at the forefront of creating successful shows by offering a diverse array of services. Led by a dynamic and energetic team of professionals, TYGA brings a wealth of expertise in hosting exhibitions and events across various categories, including Automobile, Medical, Aerospace & Defence and Manufacturing to name a few.. With a passion for excellence and a dedication to delivering unparalleled experiences, TYGA Exhibitions consistently exceeds expectations, making its mark in the industry.

The dedicated team of professionals at TYGA work tirelessly to bring visions to life, ensuring seamless coordination, top-notch logistics and unforgettable experiences. With a focus on fostering connections and sparking creativity, TYGA continues to elevate the standard of exhibitions and events, leaving a lasting impact on both participants and stakeholders alike.

## ABOUT VENUE

The Palace Grounds, Bangalore is a centrally located place which is well connected from all parts of the City via various modes of Transport and makes it an Ideal Venue for Exhibitors and Visitors. The Venue provides a perfectly suitable space for large Exhibitions and sprawling compound and ample parking space.



## INTENSIVE MARKETING PLAN



### TRADE JOURNAL

- Industry Trade Magazines
- Top Industrial Magazines of Automobile Industry



### PUBLIC RELATIONS

- Association Support
- Press release



### SPECIAL PROGRAMS

- Business Matchmaking
- Conference, Workshop
- Live Product Demonstration



### DIGITAL MARKETING

- Website, SEO
- Social Media Marketing
- E-Newsletter
- Online Show Listings



### DIRECT MARKETING

- Bulk Email sent to a database of over 1,00,000 Industry Professionals
- SMS Marketing



Organised by:

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